

CISV Logos for NAs and PAs | Available Artwork

The CISV logos for each NA or PA are available in portrait (vertical) and landscape (horizontal) formats and a range of file types to suit a variety of users.

Brand guidelines are available to show how to apply the logos across a wide range of graphic uses.

File types available:

Illustrator EPS

A vector based graphic file for general print use including lithography, screenprint and digital. Particularly appropriate for large scale use (banners, flags, t-shirts for instance) as the file can be enlarged with no loss of quality.

Photoshop TIFF

A high resolution pixel based graphic file for general print use including lithography, screenprint and digital. Appropriate for artwork in a range of DTP software including QuarkXpress and Adobe InDesign (brochures, flyers, posters and stationery for instance).

Photoshop JPEG

There are two versions available.

1. A high resolution pixel based graphic file for general print use including lithography, screenprint and digital. Appropriate for artwork in a range of DTP software including QuarkXpress and Adobe InDesign (brochures, flyers, posters and stationery for instance) and as a starting point for preparing files for multimedia use (a website or email signature for instance).

2. A low resolution pixel based graphic file for general admin or in-house use. Appropriate for use in Microsoft Word and Excel (memos and reports for instance), where print output will be done in-house. These files can be also be used as a starting point for web and email applications.

Files available | Portrait (vertical) and landscape (horizontal) format

EPS files in 2 colours (blue and orange), white, blue and black.

TIFF files in 2 colours (blue and orange), blue and black.

JPEG files in 2 colours (blue and orange), blue and black. (high and low resolution available).

File naming structure

